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LONG'S GLADIOLUS BULBS

Annual Fall Sale of

Digging Time
Prices..1940
FALL DELIVERY

GLADIOLUS Collections

\$3.30 Labeled Collection "A"

All Large Bulbs, Prepaid
 5 Acadia 8 Margaret Fulton
 5 Betty Nuthall 6 Picardy
 6 Blue Admiral 4 Rapture
 4 Coronation 5 Salbach's Orchid
 6 Debonair 6 Schwaben Girl
 5 Dr. Durr 6 Southern Cross
 6 Duna 9 Sweetheart
 5 Golden Cup 3 Vagabond Prince
 5 Londonderry 7 Wasaga

\$2.20 Labeled Col. "AA"

Same kinds and same number of bulbs as in Collection "A," but bulbs Medium, \$2.20.

\$1.80 Labeled Col. "AAA"

Same kinds and same number of bulbs as in Collection "A," but bulbs Small, \$1.80.

\$5.00 Labeled Collection "B"

All Large Bulbs, Prepaid
 4 Betty Brown Eyes 6 Maid Orleans
 6 Bill Sowden 6 Milford
 4 Camellia 7 Miss Alameda
 6 Champlain 5 Miss New Zealand
 5 Early Rose 7 Mrs. E. J. Heaton
 6 Emilie Aubrun 8 Paradise
 4 Frost Pink 5 Red Phips
 6 Gate of Heaven 5 Rewi Fallu
 7 Honor 5 Shirley Temple
 4 Irak 6 Sonatine
 6 Jersey Cream 2 Valaria
 5 Louis d'Or 4 Zuni

\$3.80 Labeled Col. "BB"

Same kinds and same number of bulbs as in Collection "B," but bulbs Medium, \$3.80.

\$2.90 Labeled Col. "BBB"

Same kinds and same number of bulbs as in Collection "B," but bulbs Small, \$2.90.

\$7.00 Labeled Collection "C"

All Large Bulbs, Prepaid
 2 Aladdin 5 Mammoth White
 4 Layne 1 Margaret Beaton
 3 Amulet 5 Ninth Symphony
 3 Angelica 6 Prairie Gold
 4 Ariadna 4 Nadia
 6 Beacon 2 New Era
 2 Black Opal 3 Peggy Lou
 3 Blue Beauty 4 Redwood Beauty
 6 Camellia 3 Rima
 4 Christabel 6 Robert Burns
 3 Coral Glow 3 Sahara
 5 Hercules 5 Smiling Maestro

\$5.50 Labeled Col. "CC"

Same kinds and same number of bulbs as in collection "C," but bulbs Medium, \$5.50.

\$3.85 Labeled Col. "CCC"

Same kinds and same number of bulbs as in collection "C," but bulbs Small, \$3.85.

\$9.00 Labeled Collection "D"

All Large Bulbs, Prepaid
 1 Algonquin 5 Mrs. Toon
 3 Auah 1 New Z. Splendor
 3 Amrita 2 Puritan
 4 Barcarole 3 Regent
 2 Carillon 3 Rima
 2 Coral Glow 2 Rosamond
 2 Chamomile 5 Snow Princess
 2 Changeable Silk 5 Talaroa
 1 Jasmine 3 Uncas
 1 Margaret Beaton 2 Vista Bonita
 3 Matador 1 White Spire
 2 Morning Serenade 3 Zuni

\$6.60 Labeled Col. "DD"

Same kinds and same number of bulbs as in collection "D," but bulbs Medium, \$6.60.

\$4.40 Labeled Col. "DDD"

Same kinds and same number of bulbs as in collection "D," but bulbs Small, \$4.40.

NOTICE: Collections are sold as listed. Not split. We reserve the right to make a few changes in any Collection in case sold out some kinds. If need to send something else, it will be not only "just as good," but better.

Exhibition Mixed

Each order mixed from fine named varieties, our selection, none labeled. (L. 12—50c; 50—\$1.80; 100—\$3.20) (M. 12—25c; 50—\$1.00; 100—\$1.80).

Long Season Mixed

These Long Season MIXTURES are made up of named varieties. The bulbs are also mixed sizes, but kinds not labeled. Many grand varieties seldom, if ever, used in mixtures of any kind.

The bulbs are blooming sizes, from half inch or so up to nearly inch and a half. Bloom a long time.

LONG SEASON MIXTURES, PREPAID
 33 Bulbs for... \$1.00 188 Bulbs for... \$4.00
 77 Bulbs for... 2.00 244 Bulbs for... 5.00
 122 Bulbs for... 3.00 313 Bulbs for... 6.00

Some Bulbs Sold "AS IS" . . . You Clean

IMPORTANT: Read conditions carefully and save yourself and us needless correspondence.

Notice carefully that some varieties listed per 100 and per 1000 are followed by a tiny star (*).

The varieties marked thus with stars are the kinds, and the only kinds, that we offer this fall "AS IS."

"AS IS" means that we send you the bulbs without our taking time to remove the old bulbs and roots.

Only sizes No. 3, 4 and 5 are offered "AS IS."

And size 5 offered only if listed.

The "AS IS" offer applies also only to quantities of 25 or more of a kind and size.

Here's where you come in. No change in prices is made for the "AS IS" stocks. There are far too many prices to keep track of already. But we pay you for your work, by sending more bulbs than we would send if we do all the cleaning.

You will get your extras, and Long count, same as if ordered the fully cleaned bulbs. In addition, we will add still more for saving us some work at a time we are very, very rushed.

Please always write AS IS after each kind and size you wish us to send not cleaned. Remember, use the same prices, but say AS IS. That covers everything, I hope, I hope.

Gladiolus Bulbs Priced per 100 Prepaid

25 or more, same kind and size, at 100 rate.

	No. 1	No. 2	No. 3	No. 4	No. 5
Acadia*	\$ 3.60	\$ 2.40	\$ 1.80	\$ 1.20	\$ 0.80
Alayne	4.80	3.60	2.40	2.00	...
Ave Maria*	3.60	2.40	1.80	1.20	...
Bagdad*	3.60	2.40	1.80	1.20	.80
B. B. Eyes*	4.00	3.00	2.00	1.60	...
Betty Co-Ed*	3.60	2.40	1.60	1.00	.70
B. Nuthall*	3.60	2.40	1.60	1.20	...
Bill Sowden*	4.00	2.80	1.80	1.20	...
Bl. Admiral*	4.00	3.00	2.00	1.60	...
Bl. Eyes	4.00	3.00	2.00	1.60	...
Blue Beauty	8.00	6.00	4.00	3.20	1.80
Bob White*	4.00	3.00	2.00	1.60	...
Champlain	4.00	3.00	2.00	1.60	...
C. Dickens	4.00	3.00	2.00	1.60	...
Com. Koehl*	4.00	3.00	2.00	1.60	...
Coronation*	3.60	2.40	1.60	1.20	...
Debonair*	3.60	2.40	1.60	1.20	.80
Dr. Durr*	3.60	2.40	1.60	1.20	.80
Dr. Hoeg	4.00	2.80	1.80	1.40	...
Duna*	3.60	2.40	1.60	1.20	.80
Early Dawn*	3.60	2.40	1.40	1.00	.70
Early Rose	5.00	3.60	2.40	2.00	...
Ea. Sunrise	4.00	3.00	2.00	1.60	...
Eloise	4.80	3.60	2.40	2.00	...
E. Auburn	4.00	2.80	1.80	1.40	...
F. Morgana*	3.00	2.00	1.40	1.20	...
G. Heaven*	4.00	2.80	1.80	1.20	.80
G. Chimes	4.00	3.00	2.00	1.60	...
Gold Cup*	3.60	2.40	1.80	1.20	.80
Hercules	4.00	3.20	2.00	1.60	...
Heritage	4.80	3.20	2.00	1.60	...
Honor*	4.00	3.00	2.00	1.60	...
Iraik	5.00	4.00	3.00	2.40	2.00
Jer. Cream*	4.00	3.00	2.00	1.60	1.20
King Arthur*	4.00	3.00	2.00	1.60	...
Londonderry*	4.00	3.00	2.40	1.60	1.00
Louis D'Or	4.00	3.00	2.40	1.60	1.00
M. Orleans*	4.00	3.00	2.00	1.40	...
Mam. White	4.00	3.00	2.40	1.60	...
M. Fulton*	3.60	2.40	1.60	1.20	.80
Marmora	4.00	3.00	2.40	1.60	...
Milford	4.00	3.00	2.40	1.80	1.20
Minnet	4.00	3.00	1.80	1.40	...
M. Alameda*	4.00	3.00	2.40	1.60	...
M. Greeley	4.00	3.00	2.00	1.40	...
M. N. Zealand	6.00	4.80	3.60	2.80	2.00
Morocco	4.00	3.00	2.40	1.60	...
Mr. Philips	4.00	3.00	2.00	1.40	...
M. Heaton*	4.00	3.00	2.20	1.40	1.00
Mrs. Wade	5.00	4.00	3.00	2.40	1.60
N. Symphony	6.00	4.40	3.60	2.80	2.00
Paradise	4.00	3.00	2.40	1.60	1.00
Peggy Lou*	12.00	9.00	6.00	4.00	2.80
Pelegrina*	3.60	2.40	1.60	1.00	...
Picardy*	3.00	2.00	1.20	.80	...
Rapture*	3.60	2.40	1.60	1.20	.80
Red Phips*	4.00	3.00	2.00	1.60	1.00
Rima	12.00	10.00	7.00	5.00	3.00
Rewi Fallu*	5.00	4.00	3.00	2.40	1.60
Sal. Orchid	4.00	3.00	2.00	1.60	...
Sch. Girl*	3.60	2.40	1.60	1.20	...
Shir. Temple	4.40	3.20	2.40	1.60	1.40
Sonatine*	4.00	3.00	2.00	1.60	...
So. Cross*	3.60	2.40	1.60	1.20	...
Star Bath	4.80	3.80	3.00	2.00	...
Sweetheart*	3.60	2.40	1.60	1.20	...
Talaroa	5.00	4.00	3.00	2.00	...
Takina	5.00	4.00	3.00	2.40	2.00
Vag. Prince	4.40	3.60	2.80	2.00	1.60
Wasaga*	3.60	2.40	1.60	1.20	.80
Zuni	12.00	10.00	7.00	5.00	3.00

Our 1941 Spring Catalogue

If sent too early, the catalogue may be lost—or the pup may get hold of it and chew it up—before you are ready to order. If too late—well, that's just too bad for you and us both.

Will try to get the catalogues into the mails around January 25th.

If you ordered goods, or requested catalogue last year, you don't need to write for your copy. Your name is on our preferred list.

Regarding Order Blanks

Please don't ever feel you must use any special form of order sheet.

But use just any kind, shape, size or color paper you can lay hands on. Use pencil if more convenient than pen. Write plainly. Use a separate line for each item you order.

Three Size Glad Bulbs

The <b

LONG'S GLADIOLUS BULBS

Annual Fall Sale of

Digging Time
Prices..1940
FALL DELIVERY

Choice Named VARIETIES OF Gladiolus

These Prices Prepaid ★ Bulbs Plainly Marked

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

Acadia (Palmer.) Geranium-pink. Cream throat. Tall, stiff, straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Acadia's a Glad you'll like, The blooms face nicely on the spike.

Aida (Pf.) Rich, deep violet-blue. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Aladdin (Palmer.) Big, bright salmon, with cream blotch. (L. 40c; 10—\$3.20) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20) (Blts. 7—20c).

Afayne (Kinyon.) Beautiful new shade of light rose. Never flecks. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c) (S. 10—20c).

Algonquin (Palmer.) Brilliant glowing red. Very large and fine. (L. 75c; 10—\$8.00) (M. 40c; 10—\$3.20) (S. 25c; 10—\$2.00) (Blts. 2—25c; 7—50c).

Algonquin tops the giant reds. Add this when plant your Glad beds.

Amrita (Palmer.) Shades of capucine buff, yellow throat, ruffled. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c) (Blts. 25—25c).

Amulet (Palmer.) Heavily ruffled buff. (L. 40c; 10—\$3.20) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20) (Blts. 7—20c).

Angelica (Baerman.) New, lovely waxy frilled pink. (L. 20c; 10—\$1.60) (M. 12c; 10—\$1.00) (S. 2—14c; 10—60c) (Blts. 25—25c).

Arabella (Pf.) Glossy, dark purple, almost black. Large florets. (L. 12c; 10—\$1.00) (M. 2—15c; 10—60c).

Arethusa (F-B.) Heavy ruffled apricot with cream throat. (L. 30c; 10—\$2.40) (M. 20c; 10—\$1.60) (M. 12c; 10—\$1.00) (Blts. 15—25c).

Ariadne (Baerman.) Tall blotched white. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c) (Blts. 15—25c).

Auahi (From New Zealand.) Smoky mauve, suffused old rose, white throat. (L. 15c; 10—\$1.20) (M. 10c; 10—80c).

Ave Maria (Pf.) Large near-blue. Tall straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Bagdad (Palmer.) Smoky old rose. Large. Tall straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Barcarole (Palmer.) New, large, tall, clear orange. (L. 40c; 10—\$3.20) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20) (Blts. 8—25c).

From coast to coast, from pole to pole, They're praising orange Barcarole.

Beacon (Palmer.) Red salmon with large cream blotches. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—20c) (Blts. 60—25c).

Beautiful Ohio (Hul.) New tall lavender-rose. (L. 20c; 10—\$1.60) (M. 15c; 10—\$1.20) (S. 10c; 10—60c) (Blts. 20—25c).

Betty Snow (Mair.) Large lavender. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Betty Brown Eyes (Briggs.) Orange, maroon blotches on two lower petals. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).

Betty Co-Ed (Briggs.) Soft creamy pink, "that schoolgirl complexion." (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Betty Co-ed, with "that complexion," Has bloom all pointing same direction.

Betty Nuthall (Salbach.) Coral with orange throat. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Bill Sowden (Fallu.) Very large deep red. Favorite Australian Glad. (L. 2—12c; 10—50c) (M. 10—25c).

Black Opal (Errey.) Deep red. Big. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c) (Blts. 16—25c).

Blue Admiral (Christ.) Deep violet-blue. Clear color. Tall, strong straight spike. Large blooms, well faced, plenty open. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Blue Beauty Giant light blue with edges of petals overlaid violet-blue. (L. 10c; 10—80c) (M. 2—10c; 10—40c).

Bob White (Zimmer.) Immense white with two rose lines on lower petals. (L. 2—12c; 10—50c) (M. 10—25c).

Camellia (Palmer.) New blush white with orange blotch on cream ground. Tall, straight spike. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—25c) (Blts. 20—15c; 40—25c).

Camellia, from Palmer's hand, Is making friends to beat the band.

Carillon (Palmer.) Beautiful rose with white throat. (L. 40c; 10—\$3.20) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20) (Blts. 7—20c).

Chamouny (Baerman.) New light cerise-rose. (L. 40c; 10—\$3.20) (M. 25c; 10—\$2.00) (S. 15c; 10—\$1.20) (Blts. 15—25c).

Champlain (Palmer.) A healthy, vigorous near-blue. Soft violet. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Changeable Silk (Baerman.) Flesh toned rose pink overlaid with silvery sheen. (L. 50c; 10—\$4.00) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.60) (Blts. 5—25c).

Charles Dickens (Pf.) Radiant purple. Very tall, good spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Christabel (Mitsch.) Shrimp pink with cream throat. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Commander Koehl (Pf.) Immense dark scarlet. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Coral Glow (Ellis.) Rich coral-rose. Marvelous color. Spikes tall. Blooms large. (L. 25c; 10—\$2.00) (M. 15c; 10—\$1.20) (S. 10c; 10—80c) (Blts. 25—25c).

A Glad you'll like right well, I trow, Is colorful big Coral Glow.

Coronation (Palmer.) Light, salmon. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Some kings may spurn that highest station, But all would love Glad. "Coronation."

Debonair (Palmer.) LaFrance pink. Throat shrimp pink and cream. Tall, straight spike. Very long flower head. Blooms spaced and faced right, and a whale of a lot of them. Another Palmer winner. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Do-X (Pf.) Amber yellow. (L. 10c; 10—80c).

Dr. Durr (Pf.) Pure white with cream throat. Very early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Dr. Hoeg (Prestgard.) Glistening dark red. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Dr. Moody (Kinyon.) Large lavender. Early. Good straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Duna (Palmer.) Soft light pinky buff. A beautiful clear, distinct new shade in Glads. Tall, straight spike. The opening florets look like lovely rosebuds. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Some Glads you almost want to eat, Like Duna, buff, so nice and neat.

Early Dawn (Briggs.) Tall and large, very early geranium pink. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Early Peach (Pruitt.) Peach-red, blending to ivory. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Early Rose (Milton Jack, Canada.) Rich rose, lighter in throat. Unique color. Large. Early. (L. 2—15c; 10—60c) (M. 2—10c; 10—40c).

The Glad that Jack built—Early Rose, Is good from tip clear down to toes.

Early Sunrise (Vel.) Large, tall, deep salmon. Early. (Color varies) (L. 2—14c; 10—60c).

Edith Robson (Australia.) Light salmon-rose with reddish blotch. (L. 2—12c; 10—50c) (M. 10—25c).

Ellen Marie (Pruitt.) Salmon-pink. (L. 2—14c; 10—40c) (S. 10—20c) (Blts. 25—15c).

Eloise (Dorrett.) Clear, dark lavender or orchid. Unusual shade. LOVELY. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Emile Aubrun (Lemoine.) Huge spike flower of smoky bronze, with cherry blotch. Great favorite. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Old Emile Aubrun's going strong. Most Glads its age would say, "So Long."

Eudes (Errey.) Ivory white, with pink edges. (L. 12c; 10—\$1.00) (M. 10—50c).

Evelyn Kirtland (Mrs. Austin.) Deep rose-pink. Center shell-pink. Scarlet blotched lower petals. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Fata Morgana (Pf.) Peach blossom. EXTRA EARLY. (L. 2—12c; 10—50c) (M. 10—25c).

Flaming Meteor (Mitsch.) Extra large, red blooms. (L. 2—15c; 10—60c) (M. 3—10c; 10—30c).

Frost Pink Ornatus (Evans.) Love ruffled silvery pink. (L. 12c; 10—\$1.00) (M. 2—14c; 10—60c) (S. 10—30c) (Blts. 25—25c).

Gate of Heaven (Pf.) Straight spike. Strong growing, pure, rich, deep yellow. Florets large, ruffled, well placed. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Plant Gate of Heaven for one yellow. Is sure to please most any fellow.

Golden Chimes (Ellis.) Beautiful large light yellow. (L. 2—12c; 10—50c) (M. 10—30c).

Golden Cup (Palmer.) Yellow. Deeper than Golden Dream, and larger. Good tall, straight, stiff spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Still hunting yellow? Don't give up. Until you win, plant Golden Cup.

Green Light (Pf.) New ruffled white with green cast when opens. (L. 15c) (M. 10c).

Heiligtum (Pf.) Large alabaster white, with creamy throat. (L. 15c; 10—\$1.20) (M. 2—14c; 10—60c).

Hercules (Crow.) New shade of clear buff. Tall massive spike. Blooms large and of heavy texture. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Heritage (Ristow.) Very large warm pink, throat lighter. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Honor (Milton Jack, Canada.) New clear lavender. Straight, stiff spike. Beautiful. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

For Honor no one sheds a tear—The lavender that's always CLEAR.

Irak (Mitsch.) A silvery-grey sport of Bagdad. Finer color than MARMORA, taller. A giant novelty. (L. 2—14c; 10—60c) (M. 3—10c; 10—40c) (S. 10—20c) (Blts. 100—200c).

Isola Bella (Pf.) Giant Cattleya pink with a soft lilac hue. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

Jasmine (Palmer.) New lemon yellow. (L. 50c; 10—\$4.00) (M. 30c; 10—\$2.40) (S. 20c; 10—\$1.60) (Blts. 5—25c).

Jersey Cream (Evans.) Strong grower. Good habits. Fine. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

One Glad that brings a joyous scream, Is Herbert's lovely Jersey Cream.

J. S. Bach (Pf.) Immense salmon-orange. Early. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).

King Arthur</